CTE CAREER PATHWAYS
MARKETING ENTREPRENEURSHIP

Required:
- Business Entrepreneurship
- Marketing I

Elective (2 credits):
- Economics (.5)
- Leadership Principles (.5)
- Sports & Entertainment Marketing (.5)
- Accounting I (.5)
- Business Management (.5)
- Student Internship (.5)

Sample Career Occupations:
- Inventor
- Marketing Education Teacher
- Retail Owner/Operator
- Sales & Service Owner
- Web Developer/Owner
- Venture Capitalist

Workforce Trends:
To be an entrepreneur you don’t need to be a certain age or have a specialized degree. In June 2010, the U.S. Chamber of Commerce ranked Utah as one of the top ten states in support of entrepreneurship. In November 2011, Forbes magazine ranked Utah the number one state for business.

Questions? Talk to your Business teacher or the Career Pathways Coordinator.